



# ProQuest Business Resources

At ProQuest, we're focused on enabling the best outcomes for the time users invest in their research. We know that every improvement we make in their workflow frees users to spend more time on their core mission. For business researchers that often means conquering barriers between them and the rich diversity of content they require.

Business researchers tell us that missing relevant research literature is their number one worry, so we dig deep to understand their requirements. Our study of these users shows that:

- **71% use ebooks, 96% use print books:** Business researchers often need to explore deeper than a journal article allows. Books add extra layers of context and detail to give a more comprehensive understanding of a topic.
- **86% use working papers, 90% use conference proceedings:** The peer review process can take up to two or three years. Business researchers use working papers and conference proceedings to see the latest thinking first, with the same articles often turning up years later in peer-reviewed journals.
- **78% use current news:** Interesting and topical research gets published and researchers stay up to date with the latest news to ensure that their research remains relevant and doesn't veer off track.

Scholarly journals remain a priority and ProQuest's longstanding partnerships with premier publishers ensures access to the best quality, but we don't stop there. ProQuest's business databases buoy scholarly journals articles with the mix of content faculty and students demand – monographs, working papers, conference proceedings, dissertations, reports, data, newspapers.

**Expertly indexed and organized, ProQuest's databases empower researchers to go further, faster.**

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# Business Premium Collection

Broad coverage of ABI/INFORM Collection with additional specialty business subject resources

**WITH GLOBAL COVERAGE** in business and economics, the Business Premium Collection features thousands of full-text journals, dissertations, and working papers as well as trade publications, market research reports, and key periodicals such as *The Wall Street Journal*, *Financial Times*, *The Economist*, and *Australian Financial Review*.

The Business Premium Collection combines ProQuest's most popular business databases to provide your library with a truly comprehensive business research solution. By adding specialty business subject resources to the broad coverage of the ABI/INFORM Collection, you can meet the needs of more of your patrons no matter what their specialty.

## The collection consists of:

- ABI/INFORM Collection
- Entrepreneurship Database
- Accounting, Tax & Banking Collection
- Asian & European Business Collection
- Asian & European Business Collection
- Business Market Research Collection

## Subject areas include:

- Accounting
- Banking
- Business
- Country research
- Demographics
- Economics
- Entrepreneurship
- Finance
- Industry research
- International business
- Management
- Marketing
- Market research
- Operations

## The Business Premium Collection offers:

**The most important journals.** Read the full text of key journals from the world's most important scholarly publishers such as Cambridge University Press, Palgrave Macmillan, Emerald Group Publishing, Springer, and Johns Hopkins University Press. Access resources from influential business and finance publishers including Dow Jones, Economist Intelligence Unit (EIU), and MIT Sloan Management Review.

**Comprehensive, expert market information.** An unrivalled collection of expert analyses of industries, countries, economies, and markets from Business Monitor International, Euromonitor, Economist Intelligence Unit, Emerging Markets, First Research, Oxford Analytica, Oxford Economics, Aroq, and more.

**Comprehensive collection of relevant literature.** Find even more relevant academic thought and conduct a more thorough literature review by searching over 40,000 business-related dissertations.

**First with the most influential business news.** Keep up to date with current full text of the most widely read business news publications. The ABI/INFORM Collection is the only business database where researchers can find full text for each of *The Wall Street Journal*, *The Economist*, *Financial Times*, and *Australian Financial Review*.

**Deep data.** Explore 50 years' worth of actual and forecasted economic data for the G20 countries from Economist Intelligence Unit.

**Over 44 million company records.** Find information on the companies you need with over 44,000 Hoover's Company Profiles and now 44 million U.S. company records from Experian.

**Cutting-edge thinking.** See the latest academic thinking first by accessing more than 450,000 working papers from Research Papers in Economics (RePEc), INSEAD, and The Organisation for Economic Co-operation and Development (OECD).

**Tools for entrepreneurs.** See how the theory works in practice with over 14,000 video clips of successful business leaders, financiers, and entrepreneurs. Download guides and templates.

**Thousands of business cases and case studies** including Times 100 Business Case Studies.

### ProQuest Business subscription products

The Business Premium Collection contains databases and Collections covering all major disciplines, adding specialty business subject resources to the broad coverage of ABI/INFORM.

Entrepreneurship Database			<b>Business Premium Collection</b>
ABI/INFORM Dateline	<b>ABI/INFORM Collection</b>	PQC	
ABI/INFORM Global			
ABI/INFORM Trade & Industry			
Accounting & Tax Database	<b>Accounting, Tax &amp; Banking Collection</b>	PQC	
Banking Information Database			
Asian Business Database	<b>Asian &amp; European Business Collection</b>	PQC	
European Business Database			
Hoover's Company Profiles	<b>Business Market Research Collection</b>	PQC	
OxResearch Database			
Snapshots Database			
EconLit		3	
J.P. Morgan Research			

  

<span style="display:inline-block; width:15px; height:15px; background-color:#8B4513; border:1px solid #000;"></span>	Premium Collections
<span style="display:inline-block; width:15px; height:15px; background-color:#C85A3D; border:1px solid #000;"></span>	Full Text Collections
<span style="display:inline-block; width:15px; height:15px; background-color:#E6B89C; border:1px solid #000;"></span>	Full Text Database
<span style="display:inline-block; width:15px; height:15px; background-color:#F0C8B8; border:1px solid #000;"></span>	A&I Database
<span style="display:inline-block; width:15px; height:15px; background-color:#F5E6D8; border:1px solid #000;"></span>	Non-Sellable Database
<span style="display:inline-block; width:15px; height:15px; background-color:#000; color:#fff; border-radius:50%; text-align:center; line-height:15px;">3</span>	Third Party Database
<span style="display:inline-block; width:15px; height:15px; background-color:#000; color:#fff; border:1px solid #000; text-align:center; line-height:15px;">PQC</span>	ProQuest Central

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# ABI/INFORM Collection

Comprehensive and diverse, helping today's researchers solve tomorrow's problems

**BY KEEPING UP** with the needs of researchers worldwide, we have grown the ABI/INFORM Collection into the world's most comprehensive and diverse business database. The number of journals available in active full text has more than doubled in the last three years as we have added additional scholarly and non-scholarly content based on feedback from business researchers. The ABI/INFORM Collection now has more of the information needed by business researchers than any other single source available.

The ABI/INFORM Collection contains the following databases:

- **ABI/INFORM Global** — core scholarly content including thousands of full-text scholarly journals, periodicals, dissertations, and collections of working papers, as well as content from *The Wall Street Journal*, *The Economist*, and other major business presses.
- **ABI/INFORM Trade & Industry** — applied content including market research reports, journals, magazines, and periodicals relevant to trade and industry.
- **ABI/INFORM Dateline** — the most streamlined version, containing regional business news and wire feeds.

For more resources and even better value, consider ProQuest's Business Premium Collection.

## Subject areas include:

- Accounting
- Business
- Business trends
- Competitive landscape and product information
- Corporate strategies
- Economic conditions
- Finance
- Management techniques
- Management theory

## The ABI/INFORM Collection offers:

**The most important journals.** Read the full text of key journals from the world's most important scholarly publishers such as Cambridge University Press, Palgrave Macmillan, Emerald Group Publishing, Springer, MIT Sloan School of Management, and many others.

**The most influential business news.** Keep up to date with current full text of the most widely read business news publications. ProQuest's ABI/INFORM Collection is the only business database where researchers can find full text of *The Wall Street Journal*, *The Economist*, *Financial Times*, and *Australian Financial Review*.

**Cutting-edge thinking.** See the latest academic thinking first by accessing more than 450,000 working papers from Research Papers in Economics (RePEc), INSEAD, and The Organisation for Economic Co-operation and Development (OECD).

**Comprehensive collection of relevant literature.** Find even more relevant academic thought and conduct a more thorough literature review by searching over 40,000 business-related dissertations.

**Comprehensive, expert market information.** From Business Monitor International, Economist Intelligence Unit (EIU), Euromonitor, Dun & Bradstreet, Progressive Media, Aroq, Emerging Markets Direct, Oxford Analytica, Oxford Economics, and more.

**Over 40 million company records.** From Experian.

**Actual and forecasted data.** Explore 50 years' worth of actual and forecasted economic data for the G20 countries from Economist Intelligence Unit.

**Thousands of business cases and case studies** including Times 100 Business Case Studies.

**To learn more or request a free trial, contact us at [www.proquest.com/go/D8646](http://www.proquest.com/go/D8646).**

# Accounting, Tax & Banking Collection

Essential publications on financial services, accounting, tax, and banking

**FOR THE BUSINESS** librarian serving vibrant programs in accounting and/or finance, the Accounting, Tax & Banking Collection provides a broad range of specialized information beyond what is provided by general aggregated business databases or competitors focused on the more practice-oriented or standards aspects of the field

The Accounting, Tax & Banking Collection combines previous content sets – Accounting & Tax, and Banking Information Source – into one comprehensive database. The collection brings together global scholarly journals and other key resources for access to reliable information in this continuously evolving area of study. Researchers can use the collection to quickly locate precise results from sources ranging from current news to professional and academic journal articles covering the trends and history influencing important accounting, tax, banking, and financial issues of the day.

## Subject areas include:

- Accounting
- Auditing
- Banking industry
- Banks
- Finance
- Financial governance
- Financial institutions
- Insurance
- Investment
- Real estate
- Risk management
- Tax, banking, and financial law
- Tax management

## Why Accounting, Tax & Banking Collection?

- Bridges the academic and professional worlds, with comprehensive coverage provided across all relevant disciplines including accounting, auditing, taxation, financial management, risk, and insurance information including policies, standards, taxation, and corporate financial management. The blend of scholarly and professional information paired with dissertations equips users for their careers and professional futures.
- Contains over 500 titles that are not included in ProQuest's ABI/INFORM Collection, with ongoing full text from over 120 publishers such as Dow Jones, Euromoney, Thomson Reuters, Aspen Publishers, Inc., Al Bawaba, SNL Financial, Simmons-Boardman Publishing Corporation, SourceMedia, and more.
- Includes approximately 4,000 full-text dissertations and theses allowing for a thorough review of the relevant literature in the fields.
- Available on ProQuest, awarded Best Interface in the 2015 *Charleston Advisor* Readers' Choice Awards.

*"...It's the only product we are aware of that is uniquely designed from the academic's point of view. It can be used by differing levels of students and it is also attractive to the Accounting faculty..."*

— Alicia Estes, Head of the Business & Documents Center at Bobst Library, New York University

To learn more or request a free trial, contact us at [www.proquest.com/go/D8646](http://www.proquest.com/go/D8646).

# Asian & European Business Collection

Business management, and finance from Asia and Europe

**DESIGNED FOR STUDENTS** and faculty at business schools with a need for specialized information about these important regions and markets, the Asian & European Business Collection provides information on companies, economies, and markets as well as international trade and overall business conditions throughout these regions. The collection includes academic journals, news titles, newswires, and magazines.

The Asian & European Business Collection can be used in conjunction with other business information services such as the ABI/INFORM Collection for the broadest possible curriculum coverage but also serves as an excellent stand-alone resource.

## Subject areas include:

- Country information
- Economic conditions
- News and current awareness
- People and institutions
- Policy and analysis

## Why Asian & European Business Collection?

- Information on companies, economies, and markets as well as international trade and overall business conditions throughout these regions.
- Political, economic, social, and business profiles; guides and outlooks; core national and regional statistics; and frequently updated economic, financial, and demographic series and analyses.
- Approximately 250 titles that are not included in the ABI/INFORM Collection, with ongoing full text for over 50 titles.
- Coverage of regional and national level policy and analysis from a full-text archive of white papers, government documents, journals, and legislation, complete with selected topic analysis.
- Available on ProQuest, awarded Best Interface in the 2015 *Charleston Advisor* Readers' Choice Awards.

**To learn more or request a free trial, contact us at [www.proquest.com/go/D8646](http://www.proquest.com/go/D8646).**



# Business Market Research Collection

Company, industry, and geopolitical macroeconomic market research

**FOR THE BUSINESS** librarian serving programs that require students to apply real-world information in their coursework, the Business Market Research Collection provides a broad range of specialized company, industry, and country information that can be easily found by a novice searcher.

The Business Market Research Collection provides company, industry, and geopolitical macroeconomic market research from three sources:

- **Hoover's Company Profiles**, which offers information on 40,000 global public and non-public companies including location, summary financials, competitors, officers, and more
- **OxResearch**, which features succinct articles covering significant economic and political developments of major significance from a network of over 1,000 faculty at Oxford and beyond
- **Snapshots Series**, which includes market research overviews on over 40 industries and 40 countries to 2008

## Subject areas include:

- Auditors
- Company overviews
- Competitors
- Market size
- Market forecasts
- Officers and board members
- Socio-economic data
- Political developments
- World economics

## Why Business Market Research Collection?

- Featuring profiles of more than 40,000 companies, 600 industries, and 225,000 key executives, the Business Market Research Collection provides easy access to the most thorough and up-to-date business information available.
- Hoover's Company Profiles are linked directly to other ProQuest resources with IntelliDocs™ technology. This allows users to add context to company information by linking directly from articles in ProQuest to the Hoover's Company Profile.
- Snapshots Series reports provide users with all they need to produce business plans, marketing plans, startup plans, new business development, market growth analysis, and strategic and financial plans.
- Snapshots Series reports also provide concise business information including market size, market segmentation, market shares, market share weblinks, market distribution, market forecasts, and socio-economic data provided by the Economist Intelligence Unit, along with a list of "further sources" for additional research opportunities. A "first draft of history," OxResearch delivers succinct articles analyzing economic and political developments worldwide to help users research and analyze the impact of probable developments on the business climate.
- OxResearch reports are compiled by a team of over 1,000 economists, international relations specialists, and political/social analysts from Oxford University and other leading universities to give a truly objective and multidisciplinary view.

To learn more or request a free trial, contact us at [www.proquest.com/go/D8646](http://www.proquest.com/go/D8646).

# Entrepreneurship Database

Tools and resources to help entrepreneurs and students navigate the complex world of small business

**LEARNING TO RUN** your own business can be scary. The Entrepreneurship Database supports curriculum, academic competition, and research for undergraduate and MBA programs as well as other students or individuals looking for help to launch new business opportunities. This collection is a central access point to a wide variety of unprecedented and unmatched tools and resources with a weekly refresh of content.

Today's universities are increasingly pressured to provide students not only with critical thinking skills and a solid knowledge foundation within their chosen area, but also with practical skills to help them compete for jobs. The Entrepreneurship Database helps to meet this requirement through providing access to key scholarship, tools, and resources to support undergraduate and MBA researchers and other individuals looking for help launching new business opportunities as they navigate the complex world of small business.

Covering topics such as business, entrepreneurship, small business, and family business, the collection centralizes entrepreneurial resources in a variety of formats including journals, industry reports, video clips, "how to" books, templated forms, business plan samples, and more from top publishers and brings them all together in a specially designed interface helping users quickly find information in which they are most interested. Thousands of video clips help prepare students for classroom presentations and business case/venture competitions, while tools and resources, such as business plans, marketing plans, forms, templates, etc., support class projects and provide supporting materials for competition presentations.

## About Entrepreneurship Database:

- Brings together resources to support the theory and practice of entrepreneurship.
- Thousands of video clips help prepare students for classroom presentations and business case/venture competitions.
- Tools and resources such as business plans, marketing plans, forms, and templates support class projects and provide supporting materials for competition presentations.
- Research and reports provide students with resources to support projects and funding/venture capital tasks.
- Business cases provide faculty with tools to provide real-world examples and projects for curriculum building.
- Extends beyond journal content by delivering a diverse collection of resources including video clips, "how to" books, templates forms, business plan samples, and more from top publishers.

*"An essential purchase for business schools supporting MBA programs, research libraries supporting business and industry-related studies, large public libraries, and corporate libraries. This will probably be one of your most-used, practical research tools."* — Cheryl LaGuardia, Research Librarian, Harvard University

**2011 SIIA Codie Finalist for Best Financial/Market Data Information Service**

To learn more or request a free trial, contact us at [www.proquest.com/go/D8646](http://www.proquest.com/go/D8646).

# J.P. Morgan Research

In-depth company and industry research and the most highly regarded analysis

**AFFORDABLE AND EASY** to use, J.P. Morgan Research lets business students and faculty access the in-depth analysis to quickly find out what financial experts and professional researchers know about global companies and industries and what they forecast is going to happen with them. Unlike other expensive, difficult, and siloed sources of analyst reports, J.P. Morgan's research is easily searched within the familiar ProQuest interface and can be integrated with library systems.

Access to quality market research is essential for business school students as it teaches real-world business research skills and helps students develop the analytical capabilities needed in today's data driven world. J.P. Morgan sets the standard in this kind of analysis, consistently achieving top ranks by *Institutional Investor*.

Through J.P. Morgan Research, students can access all of J.P. Morgan's analyst and economics reports from 2011 forward, covering over 3,000 global companies across all industries with just a seven day embargo. This collection allows business students to perform in-depth company and industry research through the most highly regarded analysis available, the same in-depth analysis used by investors and corporate decision makers when making business forecasts.

## Subject areas include:

- Business
- Economics
- Finance and investment
- Market research

## J.P. Morgan Research offers:

- Comprehensive coverage of all of J.P. Morgan's research.
- Access via ProQuest, with standard features like alerts, MyResearch, and integration with discovery tools. It's easy for students to use, and content can be discovered with their library's other ProQuest business and news materials.
- The advanced search screen takes advantage of finance industry's RIXML indexing schema to allow faculty and graduate students to conduct targeted searches, teaching students search terms and concepts they can use when they enter their careers.

## Awards & Product Reviews:

*"J.P. Morgan Research provides the most user-friendly access to analyst reports. The interface for J.P. Morgan Research is much simpler to use than the ThomsonONE.com interface...Very few business resources will contain the detailed forecasts that the analyst reports provide...By reading the analyst reports, a student can learn how a financial expert analyzes a company's financial performance." — Charleston Advisor, July 2014*

To learn more or request a free trial, contact us at [www.proquest.com/go/D8646](http://www.proquest.com/go/D8646).

# Economist Intelligence Unit (EIU) Country Reports Archive

Comprehensive political and economic analysis and reports, downloadable data

**FEATURING IN-DEPTH** quarterly reports, analysis, and data from 1952 to 1995, EIU provides the broadest and deepest source for historical global analysis available. The quarterly reports and annual summaries provide contemporary analysis of political, economic and commercial developments for over 200 countries. Data tables with detailed country-level statistics can be downloaded into spreadsheets making it easier to use and combine statistics from different reports. This content will be used by researchers in a range of disciplines including economics, political science, and history.

## Economist Intelligence Unit (EIU) Country Reports Archive offers:

- **The complete archive:** features all EIU Country Reports (including previous incarnations as Quarterly Economic Reviews and Three-Monthly Economic Reviews) back to their inception in 1952 and up to 1995. This makes the archive the most comprehensive single source of global economic analysis available, giving users a huge archive of information all in a single voice.
- **In depth reports and statistics:** Reports are quarterly allowing researchers to gain a thorough understanding of a historical event from one document, rather than piecing together from numerous sources that are often only providing daily updates.
- **Impartial, reliable analysis:** The Economist Intelligence Unit (EIU) is well known for the quality and impartiality of its analysis, giving users the confidence that they are using reliable, vetted information free from any form of bias.
- **Global coverage:** Content in the Economist Intelligence Unit (EIU) Country Reports Archive applies to researchers no matter which regions they are focusing on with coverage of all countries worldwide and specific reports for almost 200 countries. Countries are indexed consistently making it easy to browse or search for the relevant reports.
- **Downloadable figures and tables:** All figures and tables within a report are captured at object level and can be searched and downloaded separately. Users can download data tables into spreadsheets making it easier to use and combine statistics from different reports.
- **Available online for the first time:** Librarians can save up to 120 feet of shelf space or upgrade their incomplete paper archive to provide a more complete service to their users.
- **Closed collection available for one-time purchase:** Economist Intelligence Unit (EIU) Country Reports Archive has no ongoing data element and no overlap with the frontfile content available through EIU.com.
- **No content overlap:** There is no overlap between Economist Intelligence Unit (EIU) Country Reports Archive and post-1995 content customers may access from EIU.com.

To learn more or request a free trial, contact us at [www.proquest.com/go/D8908](http://www.proquest.com/go/D8908).

# Business Ebook Subscription and Business Ebook Perpetual Pack 2015

A foundational business ebook collection

**CAREFULLY CURATED BY** on-staff librarians, ProQuest's Business Ebook Subscription offers access to a critical mass of over 15,000 titles. Many award-winning titles are featured in the subscription from such renowned publishers as Georgetown University Press, AMACOM, University of Pennsylvania Press, Wiley, and Kogan Page.

Adding the Business Ebook Perpetual Pack 2015 to the Business Ebook Subscription expands business coverage with approximately 50 premium titles from MIT Press, Harvard University Press, Princeton University Press, and other leading publishers. This pack, specifically created to augment the subscription, features eight *CHOICE* Outstanding Academic Titles, including *Encyclopedia of Management Theory* (SAGE Publications, 2013), *Polity Key Concepts in the Social Sciences Series: Sustainability* (Wiley, 2013), and *Accidental Occidental: Economics and Culture of Transition in Mitteleuropa, the Baltic and the Balkan Area* (Central European University Press, 2013).

This foundational content is offered on a platform that's intuitive to digital natives and simplifies the research process making it easier to discover, evaluate, and access new content. Researchers can find exactly what they are looking for with robust search capabilities, browse by subject functionality, and the ability to narrow search results by filters. Search results by book and chapter display the most relevant results and allow easy navigation to the full-text content. Time-saving tools for note-taking, highlighting, and citing keep researchers in context while reading and reduce disruptions to their work.

Researchers can read online or take advantage of offline reading options including DRM free chapter downloads, and full book downloads. Support for mobile devices is offered, with optimization of heavily used features such as download on tablets and smartphones.

Librarians can easily access analytics to identify user trends, download usage reports to prove value to library management, and take advantage of the ability to upgrade to Academic Complete should additional subject coverage benefit researchers.

The Business Ebook Subscription combined with the Business Ebook Perpetual Pack 2015 helps everyone from future small business owners to Fortune 500 leaders gain the insight they need to develop business plans that land high marks in the classroom and lead to success in the workplace.

## Subjects include:

- Business Management
- Economics
- Finance

## Why the Business Ebook Subscription and Business Ebook Perpetual Pack 2015?

- The Business Ebook Subscription is an affordable way to provide a critical mass of essential business content on all topics relevant to those in the industry. The subscription is updated regularly with no additional cost during the subscription term.

- Pairing the subscription with the carefully curated Business Ebook Perpetual Pack 2015 expands business coverage with approximately 50 additional premium titles from publishers such as MIT Press, Harvard University, and Princeton Press.
- Integration with The Summon® Service from ProQuest makes the subscription's award-winning titles from publishers such as Georgetown University Press, AMACOM, University of Pennsylvania Press, Wiley, and Kogan Page more easily discoverable, leading to higher usage.

**To learn more or request a free trial, contact us at [www.proquest.com/go/D8646](http://www.proquest.com/go/D8646).**

# U.S. Major Dailies

Exclusive access to the most-read national and regional newspapers

**U.S. MAJOR DAILIES** provides users with exclusive and preferred access to current content and significant archives dating back to 1980 from five of the nation's most respected national and regional newspapers, including *The New York Times*, *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, and *The Wall Street Journal*, in full-text format.

The collection offers researchers thorough coverage of local, national, and international events with journalistic balance and perspective. Newspapers included in the collection are:

- *The New York Times* (1980-present) — The paper of record in the U.S. best known for its analysis of news, issues, and social changes. Coverage includes *The New York Times Book Review* and *The New York Times Magazine*.
- *The Wall Street Journal* (1984-present) — The single most authoritative source of global and national business reporting. ProQuest has co-exclusive rights to this title. Coverage also includes *The Wall Street Journal Online*.
- *Washington Post* (1987-present) — Inside-the-beltway coverage of politics and highly respected investigative journalism.
- *Los Angeles Times* (1985-present) — The perspective of the American West, lauded for its coverage of immigration, entertainment, and environmental issues. ProQuest is the exclusive provider of the *Los Angeles Times*.
- *Chicago Tribune* (1985-present) — Keeping readers informed of the latest news from the Chicago area, the nation, and the world every day, the *Chicago Tribune* has a reputation for investigative and public service journalism, earning 24 Pulitzer Prizes since 1932.

## Why U.S. Major Dailies?

- **Best resource for major prestigious U.S. news titles:** U.S. Major Dailies offers the most critical newspaper collection for researchers with the top five U.S. newspapers available in full-text format with significant backfiles. Users gain timely access to *The New York Times*, *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, and *The Wall Street Journal*. Titles can be searched together or separately for maximum researcher efficiency.
- **One of the most requested resources for research:** In recent analyses of overall usage and retrievals, news is the second-most retrieved type of content for researchers on the ProQuest platform, which includes journals, books, dissertations and theses, and more. With U.S. Major Dailies, researchers have access to the most-requested titles.
- **Cross searchability enhances researcher output:** U.S. Major Dailies is fully cross searchable with other essential ProQuest products including the ABI/INFORM Collection, Historical Newspapers, and all other databases an institution accesses via the ProQuest platform, enhancing researcher output by providing easy access to multiple perspectives, resources, and languages relevant to their research topic. ProQuest has digitized major titles from around the globe from the first issue forward, making them conveniently available through a Historical Newspapers subscription. When combined with U.S. Major Dailies, these sources offer unrivalled coverage from earliest issues to current day.

- **Maximizes researchers' time:** U.S. Major Dailies pairs robust searching features with detailed indexing to help researchers quickly find the news information they need as well as track news events over time or at location of origin. The indexing covers bibliographic information including subjects, companies, people, products, and geographic areas so that users have access to not only top news stories but also detailed information on the arts, sports, business, and popular culture. Workflow tools such as RSS/alerts, text-to-speech capability, cite, share, print, and export help make the research process flexible, thorough, and efficient. Many citation formats are available, and articles can be translated into 13 languages.

**To learn more or request a free trial, contact us at [www.proquest.com/go/D9369](http://www.proquest.com/go/D9369).**



# Global Newsstream

The most prominent global news content

**GLOBAL NEWSSTREAM PROVIDES** access to the most influential and respected contemporary news resources from around the globe – from today's news to backfiles dating back to the 1980s. This comprehensive contemporary news collection delivers superior access to current, full-text news sources including newspapers, newswires, news journals, television and radio transcripts, blogs, podcasts, and digital-only websites. There are no paywalls, and most content loads same day – oftentimes by 8 AM U.S. Eastern time.

This “gold standard” contemporary news collection combines ProQuest’s U.S. Newsstream, Canadian Newsstream, and International Newsstream into one of the largest collections of news from the U.S., Canada, Europe, Africa, Asia, Latin America, and Australia.

## Key U.S. national titles include:

*The New York Times* (backfile from 1977 forward)  
*The Wall Street Journal* (from 1984 forward)  
*Washington Post* (from 1987 forward)  
*Los Angeles Times* (from 1985 forward)  
*Chicago Tribune* (from 1985 forward)  
*The Boston Globe* (from 1980 forward)

*Newsday* (from 1995 forward)  
*The Wall Street Journal Online*  
*ProPublica*  
*Huffington Post*  
 CNN Newswires

## Key international titles include:

*The Straits Times* (backfile from 1995 forward)  
*The Guardian* (backfile from 1996 forward)  
*Financial Times* (backfile from 1996 forward)  
*The Globe and Mail* (backfile from 1977 forward)  
*The Age* (backfile from 1996 forward)

*El Mundo* (backfile from 2008 forward)  
*Toronto Star* (backfile from 1985 forward)  
*South China Morning Post* (backfile from 1993 forward)  
*Asian Wall Street Journal* (backfile from 1985 forward)

## Why Global Newsstream?

- **Best resource for U.S. and international major news titles and resources:** Global Newsstream offers superior access to current, full-text newspapers with longer backfile and/or more timely access to *The New York Times*, *The Wall Street Journal*, *Washington Post*, *Chicago Tribune*, *The Boston Globe*, *Newsday*, and *Los Angeles Times* as well as over 80 Gannett regional and local titles. In addition, Global Newsstream content also includes newswires, news journals, television and radio transcripts, blogs, podcasts, and digital-only websites. All content can be searched together or separately for maximum researcher efficiency. ProQuest offers flexible subscription options for many premier titles or Newsstream collections within Global Newsstream, as well.
- **One of the most requested resources for research:** In recent analyses of overall usage and retrievals, News content is the second-most retrieved type for researchers on the ProQuest platform. With Global Newsstream, researchers have access to thousands of full-text primary source news sources.
- **Cross searchability enhances researcher output:** Fully cross searchable with other essential ProQuest products including the ABI/INFORM Collection, Historical Newspapers, and all other databases an institution accesses via the ProQuest platform, ProQuest has digitized major titles from around the globe from the first issue forward, making them conveniently available through a Historical Newspapers subscription. When combined with Global Newsstream, these sources offer unrivalled coverage from earliest issues to current day.

- Maximizes researchers' time:** Global Newsstream pairs robust searching features with detailed indexing to help researchers quickly find the news information they need as well as track news events over time or at location of origin. The indexing covers complete bibliographic information including subjects, companies, people, products, and geographic areas so that users have access to not only top news stories but also detailed information on the arts, sports, business, and popular culture. And, workflow tools such as RSS/alerts, text-to-speech capability, cite, share, print, and export help make the research process flexible, thorough, and efficient. Many citation formats are available, and articles can be translated into 13 languages.

### ProQuest News subscription products

The Global Newsstream contains databases and Collections covering all major disciplines. Each discipline-specific Collection is composed of both full text and A&I databases.

Chicago Tribune	US Major Dailies (Top 5 Titles)	U.S. Newsstream	PQC	Global Newsstream	PQC
Los Angeles Times					
The New York Times					
The Wall Street Journal					
Washington Post					
U.S. Midwest Newsstream					
U.S. North Central Newsstream					
U.S. Northeast Newsstream					
U.S. South Central Newsstream					
U.S. Southeast Newsstream					
U.S. West Newsstream					
The Globe and Mail	Canadian Major Dailies	Canadian Newsstream	PQC		
Toronto Star					
The Guardian	European Newsstream	International Newsstream	PQC		
The Times & Sunday Times (London)					
Asian Newsstream					
Australia & New Zealand Newsstream					
Financial Times					
Latin American Newsstream					
Middle East & African Newsstream					
Global Breaking Newswires					
Historical Newspapers					
Military Newsstream					
US Hispanic Newsstream					
Canadian Research Index					
Factiva					3
Newspapers.com Library Edition					3
PressReader			3		

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- Full Text Collections
- Full Text Database
- A&I Database
- 3 Third Party Database
- PQC ProQuest Central

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# Factiva

A premier global business and news resource from Dow Jones for academic libraries

**DISTRIBUTED BY PROQUEST** into academic\* libraries worldwide, Factiva is one of the largest providers of global business and news sources in the world. Factiva's combination of global content and business search and monitoring technologies offers users timely, reliable, and relevant knowledge for business advantage.



Factiva is relied on by major companies all over the world for authoritative coverage of the latest developments in the business world. By subscribing to Factiva, libraries give researchers access to the tools they need to succeed today and reach long term goals.

Provide your researchers with the award-winning resource used by Fortune 500 companies: Factiva, a Dow Jones service. Factiva is a premier business resource with a broad collection of sources that reach across disciplines from communications and technology to linguistics and political science.

## Curriculum Focus:

- All academic
- Business
- News

## Why Factiva?

- Factiva combines more than 32,000 sources to give students, lecturers, and librarians access to premium content from 200 countries in 28 languages.
- This broad range of content provides both local insight and global perspective on every business issue, giving students the power to research successfully and dig deeper, searching across U.S. and international newspapers and continuously updated newswires, trade journals, websites, blogs, and multimedia.
- By building up to five group alerts that focus on companies, trends, regional events, and more, users can easily track industry developments.
- Creating group News Pages to provide instant access to the top news sources for a given region or industry helps users monitor current news.
- Receiving a quote for a global company stock, market index, or currency in seconds helps users to track global market activity.
- Users can also research a global company by entering a company name or symbol and building a tailor-made report that includes corporate overviews, key executives, financial data, press releases, current news, and a list of competitors.

*\* Public libraries, corporate, or government organizations interested in Factiva should contact Dow Jones directly.*

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# EconLit

Over 120 years of economics literature from around the world

**THE AMERICAN ECONOMIC** Association's electronic bibliography, EconLit indexes over 120 years of economics literature from around the world. Compiled and abstracted in an easily searchable format, EconLit is a comprehensive index of over 1.4 million journal articles, books, book reviews, collective volume articles, working papers, and dissertations published since 1886 and also includes full-text book reviews published in the *Journal of Economic Literature* since 1993, as well as links to full text from 40,000 working papers.

EconLit provides bibliographic coverage of a wide range of economics-related literature covering such subjects as agricultural and natural resource economics, country studies, economic history, industrial organization, and methodology and history of economic thought.

An expanded version of the *Journal of Economic Literature* (JEL) indexes of journals, books, and dissertations, EconLit covers both economic theory and application and is of interest to researchers, academics, product managers, advertisers, product development specialists, and public policy professionals. Potential uses include:

- Investigating the effect of technological change on economic growth
- Researching implications of changes in Social Security
- Examining capital markets in specific countries
- Finding information about the effect of welfare reform on urban economics
- Investigating trends in financial planning, retirement, and pension programs
- Researching current trends in labor economics

## Why EconLit on ProQuest?

- Automatically link to the full-text records in the ABI/INFORM Collection (ABI subscription required).
- Available on ProQuest, awarded Best Interface in the 2015 *Charleston Advisor* Readers' Choice Awards.
- Dissertations appear in the database beginning with the year 1987.
- Over 80 percent of all current records include abstracts. Also included are full-text book reviews published in the *Journal of Economic Literature* since 1993. The database also includes links to full text of thousands of working papers in economics.
- Quality and relevance: journals are selected for inclusion in EconLit on the basis of their economic content, which must be substantial or of equal emphasis in interdisciplinary journals.
- EconLit includes abstracts of published books over 60 pages with economic content from the Annotated Listing of New Books section of the *Journal of Economic Literature*. Coverage begins with books annotated in the 1987 *Journal of Economic Literature* issues.
- EconLit indexes articles (chapters) in collective works, conference proceedings, collections of essays on a particular topic, papers from research projects, collections of papers by a single author, and Festschrift volumes.

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# Statistical Insight Collection

Statistical tables and reports on thousands of different topics

**FOR BUSINESS AND** social science students and researchers needing national and subnational information to identify and understand trends in the U.S., the Statistical Insight Collection is a comprehensive portal that provides fast and easy access to more than 1 million tables and millions of full-text reports on thousands of topics all in one place. ProQuest's Statistical Insight Collection brings all of this information together in one place with great depth and breadth of coverage to support multidisciplinary research.

Whether users are looking for tables, statistical reports, or publication abstracts, results are ranked by relevance. Faceted search results can then be filtered by document type, source, date published, geographic area, and more. Coverage includes a wide range of topics allowing access to billions of authoritative and comprehensive data points for use in professional research, student projects, and more.

## Subject areas include:

- Interdisciplinary
- Economic
- Public policy
- Business
- Social science
- Sociology

The Statistical Insight Collection allows users to go straight to the tables or easily find the right publication with the right tables. Every table is linked to an abstract, which contains a link back to the full-text source document for context. Coverage includes a wide range of topics allowing access to billions of authoritative and comprehensive data points for use in professional research, student projects, and more. The Statistical Insight Collection enhances studies in social science research and policy, where statistics are the foundation, and covers more than 160 subject areas including business, education, psychology, and health-related topics.

## The Statistical Insight Collection offers:

- Deep abstracts and indexing archive of statistical reports since 1973, providing longitudinal access to statistical information with tables covering decades and, in some instances, centuries of data
- Consolidated access to federal, state, intergovernmental organization, and nongovernmental organization entity statistical information
- Indexing focus on statistical breakdowns
- Content from government, research, and corporate sources
- Licensed content not found on the open web
- Table-level retrieval through detailed metadata

The Statistical Insight Collection has three key components that may be purchased separately: A&I (Statistical Insight Abstracts), tables (Statistical Insight Tables), and full text and tables (Statistical Insight Database). The A&I file starts in the 1970s and continues through the present. Full text and tables began in 1999, though their extensive coverage starts in 2007 through the present.

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# Statistical Abstracts Collection

Compendia from more than 60 countries and international government organizations, with access to thousands of socioeconomic tables

**THE STATISTICAL ABSTRACTS** Collection provides the only aggregated databases of general reference statistics for more than 60 countries and international government organizations, on a single platform, with an easy-to-use interface, and content that is accessible in a single format in a single language. It provides access to subnational data for cities, provinces, counties, and other international regions where available, along with the ability to download tables to manipulate the data.

The collection is an excellent resource for business, social science, economics, and government researchers to find “what” data is being collected as well as the original sources as they look to gather and create their own datasets. Additionally, it is an excellent resource for K-12 students as they learn about statistics, serving as a great starting point for exploring and collecting data for their assignments and research.

The Statistical Abstracts Collection includes the Statistical Abstract of the United States, now published by ProQuest, and the Statistical Abstracts of the World. It covers compendia from more than 60 countries and international government organizations. All tables are available for download, and English translations are provided where needed, making this one of the most accessible statistical resources for all researchers.

The Statistical Abstracts Collection provides rich insight into everyday life, social conditions, economics and trade, and more. This collection is an abundant starting point for interdisciplinary research, from simple class assignments to complex research projects, and serves as an outstanding resource for researchers in business, social science, economics, and government.

## Subject areas include:

- Interdisciplinary
- Business
- Economics
- Public policy
- Sociology

## The Statistical Abstracts Collection offers:

- 50,000+ downloadable tables, all available with English translations where needed.
- Search and browse functionality, allowing users to quickly scan through tables in search results or browse through each compendium like a book using its original table of contents.
- An easy-to-use interface that allows users to preview tables.
- Users can easily share the table docview page via an email that includes a GIF image of the table, links to the table and data source.
- Online tables are expanded to contain more data than the abridged print versions.
- The collection contains significant longitudinal data, from the oldest data in Statistical Abstracts of the World that goes back to 1527 to content from the 1700s.

**Available on ProQuest, awarded Best Interface in the 2015 Charleston Advisor Readers' Choice Awards.**

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# Statistical Premium Collection

Best socioeconomic statistics, reports, and data for researchers in the social sciences, business and economics

**FOR BUSINESS, SOCIAL SCIENCE,** and interdisciplinary students and researchers needing national and sub-national information to identify and understand trends in the U.S., the Statistical Premium Collection is a comprehensive collection of databases that provide fast and easy access to more than 1 million tables, over 100,000 datasets, and billions of facts and full-text reports on thousands of topics all in one place. The Statistical Premium Collection brings all of this information together, providing both an archive of data and reports and forecasts, with a greater depth and breadth of coverage to support multidisciplinary research.

The Statistical Premium Collection is built to find statistics and data and presents the best socioeconomic statistics, reports, and data available for researchers in the social sciences, business and economics. It features:

- **The long-standing Statistical Insight Collection**, which contains more than 1 million tables and millions of full-text reports on social, economic, and policy issues
- **International Datasets**, which brings together complex and diverse data from country forecasts to socioeconomic conditions from hundreds of sources, in one place and one format, enabling billions of data points and time series to be searched, compared, visualized, and shared
- **The Statistical Abstracts Collection**, which is comprised of the award-winning Statistical Abstract of the United States and Statistical Abstracts of the World providing insight into over 60 countries as well as data from key International government organizations.

## Subject areas include:

- Interdisciplinary
- Business
- Economics
- Social science
- Public policy
- Sociology

## The Statistical Premium Collection offers:

- Deep abstracts and indexing archive of statistical reports provides longitudinal access to statistical information with tables covering decades and in some instance centuries of data
- Consolidated access to federal, state, intergovernmental organization, and nongovernmental organization statistical reports and datasets
- Indexing focus on statistical breakdowns
- Covers content from government, research, and corporate sources
- Offers licensed content not found on the open web
- Provides consistent bibliographic data
- Identifies sources of statistics and data
- Includes multinational, national, and hard-to-find sub-national data

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# International Datasets

Unique, highly-sought after international and difficult-to-find subnational data

**INTERNATIONAL DATASETS BRINGS** together global, national, and difficult-to-find subnational data in a single platform, complete with powerful visualization tools, the ability to download the datasets for use offline including the ability to generate the R Console code and share datasets with others. Unlike competing products, the database has a unique focus on international data and is an outstanding resource to support research in business, economics, social sciences, and multidisciplinary projects.

International Datasets brings complex and diverse data together from hundreds of sources in one place and one format, enabling billions of data points and time series to be searched, compared, visualized, and shared. The product provides content selected by ProQuest's statistical data experts, including data from international governmental organizations (IGOs), in-country data from governmental statistical offices around the world, as well as data from private sources, such as exclusive data from Oxford Economics' renowned array of quantitative and qualitative research and Datamyne's country trade and import/export data.

The platform's ease of use adds immense value to its highly sought after content. A user can easily browse and search a wide variety of data easily including hard-to-find subnational datasets in a single platform. Data can be presented in many different chart types, including choropleth maps, making it easy to visualize data and compare datasets between countries and sub-national regions. Data can be exported and shared, making it easy for research teams to use and to aid work on multidisciplinary research projects. Users can also upload their own data and compare it to datasets within the product, as well as create their own topic pages or datasheets from as many different datasets as they like to help manage and organization their work.

## Why International Datasets?

- Ease of use. A user can easily browse and search a wide variety of data easily including hard-to-find subnational datasets in a single platform.
- Data can be presented in many different chart types, including choropleth maps, making data visualization easy.
- The platform provides the ability to easily compare data for countries, as well as dataset topics.
- Data can be exported and shared, making it easy for research teams to use and to aid work on multidisciplinary research projects.
- The platform provides a single platform for analysis, offering the ability to upload your own data and to compare it to datasets within the product.
- Users can create their own topic pages or datasheets from as many different datasets as they like to help manage and organization their work.

*"...a wealth of datasets generated by governments, international organizations, and research firms. Users are able to browse global, regional, and national-level statistical data organized into 14 broad subject headings... Summing Up: Recommended. All academic levels; general readers; professionals/practitioners." CHOICE Reviews Online: Internet Newsletter February 2016*

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The top of the page features a blue background with a white Canadian flag on a pole on the left and a large, ornate building with a green roof and multiple towers on the right.

# Canadian Business & Current Affairs (CBCA) Database

Canada's most comprehensive and diverse full-text database

**CANADIAN BUSINESS & CURRENT** Affairs (CBCA) Database is Canada's most comprehensive and diverse full-text online database combining CBCA Business, CBCA Education, and CBCA Reference & Current Events. With high-quality indexing for over 1,800 publications, CBCA Database provides more than 700 publications in full text with over 300 with ongoing full text. Broad coverage from a Canadian perspective spans agriculture, business and economics, education, government and politics, health sciences, history, literature, medical sciences, social sciences, and many more subject areas.

Scholarly journals are a core full-text resource within CBCA Database, with an array of Canadian publishers and subject coverage from arts to women's studies. Sixteen law journals, 27 education journals from teacher associations, professional organizations, and education departments, history journals, technical and applied sciences from Canadian institutes, sciences and technology publications as well as ongoing news transcripts from CBC and CTV are included.

#### **Subject areas include:**

- Agriculture
- Business and economics
- Education
- Government and politics
- Health sciences
- History
- Literature
- Medical sciences
- Social sciences

#### **Why Canadian Business & Current Affairs Database?**

- Over 900 publications from Canada
- More than 570 scholarly journals
- Over 30 newspapers and important news wire feeds (adding ProQuest's Canadian Newsstream gives the most comprehensive coverage)
- Scholarly journals with coverage in all major subjects
- A diverse mix of professional and current events trade journals and magazines
- Well-known CBC programs such as *Sunday Night*, *Decouverte*, *La Facture*, *Le Telejournal*, *Fifth Estate*, and *The National* are included with over 300,000 transcripts from 1982 to current.
- Balanced coverage of the most studied and requested subjects
- Diverse content: journals, magazines, newspapers, books, television transcripts, and dissertations
- Cross searchable with other ProQuest databases, such as Canadian Newsstream
- New content added daily and new titles are licensed continually.
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# New RefWorks

Next-generation reference management software that helps researchers and librarians do more

**NEW REFWORKS IS** next-generation reference management software that provides new ways for librarians to support their researchers and enhance the value of the library in their communities.

- New RefWorks streamlines and simplifies both the research and the paper writing process. With this one tool, users have all they need to capture, store, organize, collaborate on and cite research material.
- New RefWorks empowers librarians to become an integral part of the research process. Librarians deliver dependable software, enable access to materials while preserving intellectual property, and help students and faculty complete effective research.

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## Why New RefWorks?

For the researcher, New RefWorks enables better outcomes in less time, by making it easy to:

- Identify, capture, store, and access top content
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- Customization of institutional styles
- Analytics to help librarians and administrators understand who is using it and how

New RefWorks delivers a reliable, time-saving service that researchers require – backed by ProQuest's world-class support. It's the easiest, most effective way to provide students and faculty with comprehensive research capabilities.

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**THE LARGEST DATABASE** of electronic theses and dissertations available worldwide, ProQuest Dissertations & Theses Global includes 4 million works from more than 3,000 universities all over the world. More than 120,000 works are added annually through an ever-expanding network of global university partners.

ProQuest Dissertations & Theses Global offers an extensive and expanding global collection of dissertations and theses, an important and valuable tool for the university and the researcher in all areas of scholarship. Institutions can transform the library's dissertations and theses, make institutional research globally discoverable from trusted databases, and provide on-demand use to authoritative information. Direct, immediate access to full-text graduate works saves time and money by reducing resources required to secure graduate works through inter-library loan.

For the researcher, deep coverage and extensive bibliographies uncover sources and ideas that would otherwise be missed. Fast and seamless access to nearly 2 million full-text works and cross-referenced access to scholarly content across the library's online service enhances the research experience.

## Why ProQuest Dissertations & Theses?

Dissertations and theses are essential to scholarship throughout the university. Working with ProQuest, institutions can transform the library's dissertations and theses, make institutional research globally discoverable from trusted databases, and provide on-demand use to authoritative information.

- Dissertations are a crucial form of scholarly communication.
- Dissertations provide great sources for specific areas of research.
- Dissertations are scholarly works based on original research.
- Dissertations test and present new ideas and trends.
- Dissertations contain data and results of lab experiments, fieldwork, surveys, and statistics that are often the basis of journal articles—details journal articles often don't include.
- Dissertations provide valuable context for learning about faculty, institutions, and fellow scholars.

For the researcher, deep coverage and extensive bibliographies uncover sources and ideas that would otherwise be missed. Fast and seamless access to nearly 2 million full-text works and cross-referenced access to scholarly content across the library's online service enhances the research experience in a variety of ways:

- **Ideas:** uncover the research history of a topic and seek niches for further research.
- **Literature reviews:** PhD theses contain a full literature review of the research within the topic area.
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- **Depth:** PhD theses are often more detailed than journal articles.
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- **Structure:** Find examples of abstracts, how to structure an argument, and how to document research.

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